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Detroit Lion Serves Up Slices to Benefit Game On Cancer

DETROIT, MI – OCTOBER 16, 2015 – On Tuesday, October 20, Detroit Lions' punter Sam Martin, along with a few of his teammates, will be serving up 9” personal pizzas on the Bigalora Wood Fired Food Truck in support of Breast Cancer Awareness month. Fifteen percent of all sales will be donated to Game On Cancer, a joint campaign between the Detroit Lions and Henry Ford Health System benefitting cancer patients by providing groceries, transportation, medications, utilities and other hidden costs on cancer.

“When I heard about the opportunity to hook up with Bigalora’s food truck, meet some fans and raise money for Game on Cancer, I was immediately excited,” said Detroit Lion Sam Martin. “I love getting out in the community and meeting the fans that support us – and if we can support a local organization at the same time, we’ve got a “win-win.”

Beginning at 10am on October 20th, the Bigalora Wood Fired Food Truck will be located at Eastern Market in Detroit. Live updates of the event can be found on Twitter by following Sam Martin, @SamMartin_6, or Bigalora Wood Fired Food Truck, @BigaloraTruck, with hashtag #GameOnCancer.

“We’re proud to be partnering with Sam Martin to raise awareness and funds for such an important cause,” said Bigalora Wood Fired Food Truck owner Luciano DelSignore. “Many of us have been affected by breast cancer, whether directly or indirectly, and it’s wonderful to be able to support organizations like Game On Cancer through our efforts.”

For further questions, contact Sherrie Handrinis at (734) 341-6859 or sherriehandrinis@gmail.com or Justin Near at (248) 855-4300 or justin@nearperfectmedia.com.

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